Priorities USA Action 1718 M Street NW #204 Washington, D.C. 20036-4504

Priorities USA and its sister organization, Priorities USA Action, were formed in April 2011 by ex-White House staffers Bill Burton and Sean Sweeney as a <u>Democratic counter</u> to <u>American Crossroads/Crossroads</u> <u>GPS</u>. <u>Burton</u> was President Obama's deputy press secretary and <u>Sweeney</u> was a senior adviser to Obama's first chief of staff, Rahm Emanuel.